



*press release*

MGEC IRELAND  
Anniversary  
Grille Badges

*Limited Edition*

Patrick O'Brien, current President/Chairman, and Robin McCullagh, a founding member and past Chairman of the MG Enthusiasts Club Ireland have both worked to commission a limited edition grille badge to recreate our club logo in chrome and enamel for our 30<sup>th</sup>.

Six months in the making-the badge will be about 3mm thick x 78mm wide, is die-struck from heavyweight copper zinc alloy, chrome plated, and filled with genuine vitreous cloisonné enamel in a five color design: featuring Flag White, Irish Green, Oxford White, Old-Speckled-Hen Red, with Black numerals representing our upcoming 30<sup>th</sup> club anniversary. This Limited Edition badge is packaged complete with non-corroding stainless steel grille backing plate and brass fasteners, presented in an attractive display box. For those who prefer to mount on the rare traditional badge bar, custom mirror finish stainless matching fit fixing plates with stainless fasteners are available for special purchase.

This grille badge is a 75 piece limited edition (not numbered) produced by www.CarBadgesDirect.com based in Doylestown, Pennsylvania USA. Many of you met the Managing Director, and badge designer, Mark Richards, a former MGB owner himself, during his Dublin family holiday visit, when he dropped in on our Christmastime Sunday meeting.

*The badges will be offered to registered club members on a first come/first serve basis, for €25.00 MSRP.*

*Why Grille Badges with back mounting studs, why not bar badges with the mounting tongues?*

Grille Badges are becoming the standard because they look well on car grilles, even your daily driver. Badge bars are becoming an extraordinarily rarer sight due to unavailability for many restored cars. But nearly all cars have a radiator grille suitable for these badges! And with a little ingenuity, they can be converted to bar mounting. To make a mixed batch requires individual die manufacturing, an out of reach expense for small clubs like ours. So, we also have available, on contingency, a custom stainless conversion plate with fasteners that perfectly adapts the grille badge to bar mounting for our cost of €5.00 each.

ORDER FORM: Send a check right now to reserve - **Payable to: MGEC Ireland;** Maximum of 2 badges, please. First come, first served. €25 per badge. Please add €5 Euro for each conversion plate. Badges must be picked up at a meeting: For postage, please add an additional €5 euro for each badge to cover packaging and post. Delivery is expected by August 1.

Mail or hand this part of form with check to:

Pat O'Brien  
'Killinure'  
61 Knocklyon Road  
Templeogue  
Dublin 16

Name: \_\_\_\_\_

Home Address:

Email:

Number of Grille Badges Requested: \_\_\_\_\_

Badge Bar Conversion Plates \_\_\_\_\_ Postage for Shipping \_\_\_\_\_ Check Amt Enclosed: \_\_\_\_\_

BADGES TO BE PICKED UP AT THE AUGUST MEETING, AFTER THAT, THEY CAN BE MAILED FOR AN ADDITIONAL €5. PLEASE INCLUDE.