

Press release 14 February 2011



MGEC Club Logo Grille Badges

Second Edition

The Committee received much positive feedback on the MG Enthusiasts Club Ireland limited edition anniversary grille badge. As a result, it was noted the original enamel club badges has not been available for years. So, the Committee has elected to commission a new 'second edition' club badge representing our club logo in chrome and true cloisonné enamel.

This new badge will be OCTOGONAL, and a larger 83mm (3.25"), and 3mm thick. A new die has been commissioned and the badge will be struck from heavyweight copper zinc alloy, filled with genuine vitreous cloisonné enamel in our five colour design featuring: Flag tricolors Green, White & Orange, with the Black background and our BRG outline, trimmed in a broad stroke of Chrome. Again, it is packaged complete with non-corroding stainless steel grille backing plate and brass fasteners, presented in an attractive display box. For those who prefer to mount on the rare traditional badge bar, custom mirror finish stainless matching fit fixing *conversion* plates with stainless fasteners are again available for special purchase.

This second badge is again produced by Mark Richards - sales@carbadgesdirect.com www.CarBadgesDirect.com - based in Doylestown, Pennsylvania USA.

The badges will be offered to registered club members on a first come/first serve basis, for €30.00.

We've had several international inquiries for our anniversary badges, so this time around on a trial basis, we will spread our message of enthusiasm for the MG Marque and Ireland, and offer badges to non-members for 40.00. To help cover our investment tooling expense.

ORDER FORM:

**Send a cheque to reserve your badge - Payable to: MGEC Ireland;
€30 per badge. Please add €5 for each badge bar *conversion* plate, if needed. Badges can be picked up at our Noggin and Natter.**

As an option, if you prefer to receive by post, please add an additional €5 for each badge to cover our packaging and postage expenses, they are heavy!

Non-Members, please add €10 per badge, or join at the same time to save the difference:

Membership Fee:- €40.00. Country Membership Fee: €35.00

Household Membership 10% extra i.e. €44.00 or €38.50

Application Form: available at: http://www.mgireland.com/2011_Application_Form.doc

Post, or bring to Noggin & Natter, this form with cheque to:

Patrick O'Brien-MGEC, 'Killinure', 61 Knocklyon Road, Templeogue, Dublin 16

Name: _____

Home Address: _____

Email: _____

Number of Grille Badges Requested: _____

Badge Bar Conversion Plates _____ Postage for Shipping _____ Cheque Amt Enclosed _____

Reminder: ORDERS MAY BE POSTED FOR AN ADDITIONAL €5. PLEASE INCLUDE.